



NAPA VALLEY
**FARMWORKER
FOUNDATION**

Napa Valley Farmworker Foundation
2019 Annual Report

To support and promote
Napa Valley's vineyard workers
through education and
professional development

Cultivating Leaders

When Manuel Ochoa joined Silverado Farming eighteen years ago, he was hired to do odd jobs for the company. Knowing very little English, Manuel was only able to communicate with his Spanish-speaking co-workers. But Manuel wanted more for himself, and enrolled in the Napa Valley Farmworker Foundation's English Literacy Program. Over the course of several years he attended classes on his own time, progressing through the program's beginning, intermediate and advanced levels. Today Manuel manages one of Silverado's highest value vineyards, a site that produces \$400 bottles of wine. He regularly communicates with non-English speaking winemakers, and manages up to thirty people. Manuel did this on his own; he put in the time and the effort to learn a second language and make a better career and life for himself. But it was the Farmworker Foundation that had the programs in place to allow Manuel to excel, and this is exactly why I became involved in the formation of the Foundation so many years ago, and why I continue to serve on its Board.



PETE RICHMOND

The Farmworker Foundation is unique to Napa Valley. Other agricultural regions, to their credit, try to replicate our efforts, but no other organization has made the strides that we have since our founding in 2011. I think it says something about the kind of growing region Napa Valley is, and the kind of community we want to build. Just as Napa Valley is the “gold standard” when it comes to wine growing, we also believe it should be best-in-class in terms of farmworker welfare, a place that welcomes and empowers farmworkers and their families by providing meaningful educational and workplace opportunities.

The Foundation does a tremendous job in so many areas, but one of the initiatives that excites me most is the Leadership and Management Program we conduct in connection with ROOTSTOCK. For the most part, Napa Valley farmworkers know how to prune, drive a forklift, operate an ATV and sample grapes, but advancing into management and leadership roles takes a different set of skills. The Leadership and Management Program cultivates leaders, providing formalized training in managing and communicating in the workplace. I've always said there's a big difference between workers and leaders. As an employer, I'll take a leader any day.

I'm excited about how far the Farmworker Foundation has come since 2011. Under the direction of a compassionate Board of Directors and with the hard work of our staff and many volunteers, I believe we're making a difference in the lives of the farmworkers who are an integral part of our community. I look forward to even more success stories like Manuel's in the future. Thank you for your contributions to the continued welfare of the farmworkers we serve.

Pete Richmond

Board Member, Napa Valley Farmworker Foundation

President/Partner, Silverado Farming Company



2019 Year in Review

1.2M Dollars raised to support farmworkers
+900% since 2011

580 Hours of education provided
+2843% since 2011

3,100 Farmworkers and their families reached
+670% since 2011

2019 Highlights

- The Farmworker Foundation continued to address farmworker needs, with priorities determined through Board-funded research including feedback and evaluations from farmworkers themselves.
- Our educational programs continued to attract more participants (+3% over 2018; +670% over 2011) and expand its hours of education (+16% over 2018; +2843% over 2011).
- To date, 520 students have attended our English Literacy Program. This year marks the first group to complete all eight years of beginning, intermediate and advanced classes.
- The Napa County Pruning Contest, which attracted 163 participants, was moved to Saturday to enable farmworkers' family members to attend.
- Our popular three-day ROOTSTOCK-Leadership and Management Program attracted 138 participants.
- We continued to refine our Fields of Opportunity-Summer Mentor Program and piloted our Apprentice Program with the Napa County Office of Education to provide high school students on-the-job vocational and leadership training leading to fulltime employment.
- We held farmworker health screening clinics at Día de la Familia and the ROOTSTOCK-Leadership and Management Program in conjunction with Olé Health.
- We initiated new workshops on pesticide safety, first aid/CPR and lockout/tagout.

2019 Educational Programs



LOCKOUT TAGOUT WORKSHOP

JANUARY 18 31 ATTENDEES

Presented in English and Spanish, this workshop covered all elements of an effective lockout/tagout procedure and what is required to be in compliance with this safety standard.

ENGLISH LITERACY PROGRAM

JANUARY 22 – APRIL 16 65 ATTENDEES

These 12-week beginning, intermediate and advanced language training courses are designed specifically for Napa County farmworkers to assist them with English literacy and communication skills in the workplace.

NAPA COUNTY PRUNING CONTEST

FEBRUARY 2 163 ATTENDEES

The 18th Annual Napa County Pruning Contest highlighted the art, skill, and speed exhibited by the men and women who work in Napa Valley's vineyards. Families of contestants attended to cheer them on.

TRAIN-THE-TRAINER COURSE: ATV

MARCH 20 87 FAMILIES

Offered in English and Spanish, this ATV Train-the-Trainer course provided attendees with the knowledge and skills required to effectively train other employees on the safe operation of ATVs.

FIRST AID/CPR TRAINING

MARCH 21 24 ATTENDEES

Offered in Spanish, this agricultural-specific First Aid & CPR course focused on how to respond to an emergency, how to provide first aid treatments and CPR for adults, real-life evaluations and first aid scenarios, and how to use automated external defibrillators.

FIELDS OF OPPORTUNITY: SUMMER MENTOR PROGRAM

JUNE 10 – AUGUST 2 16 STUDENTS

This innovative, collaborative 8-week mentor program connected NVG members with local high school students who are interested in a career path in the vineyard and wine industry.

DÍA DE LA FAMILIA

JULY 21 2,500 ATTENDEES

The eighth annual Día de la Familia brought together over 2500 Napa County farmworkers and their families with community organizations for a celebration with food, music, family activities and entertainment.

TRAIN-THE-TRAINER COURSE: FORKLIFT

JULY 25 16 ATTENDEES

This Spanish language course provided participants with the knowledge and skills required to effectively train other employees on the safe operation of forklifts.

ROOTSTOCK

NOVEMBER 14 138 ATTENDEES

Farmworkers joined industry leaders to experience thought-provoking content and demonstrations at NVG's cutting-edge, interactive symposium connecting vineyard practices to wine quality.

ROOTSTOCK – LEADERSHIP, MANAGEMENT AND BEST PRACTICES WORKSHOP

NOVEMBER 13 – 15 138 ATTENDEES

This three-day comprehensive program provided vineyard workers with the opportunity to learn how to be successful leaders and discuss viticultural best practices, communication skills, safety in the workplace and more.

TRAIN-THE-TRAINER COURSE: PESTICIDE SAFETY

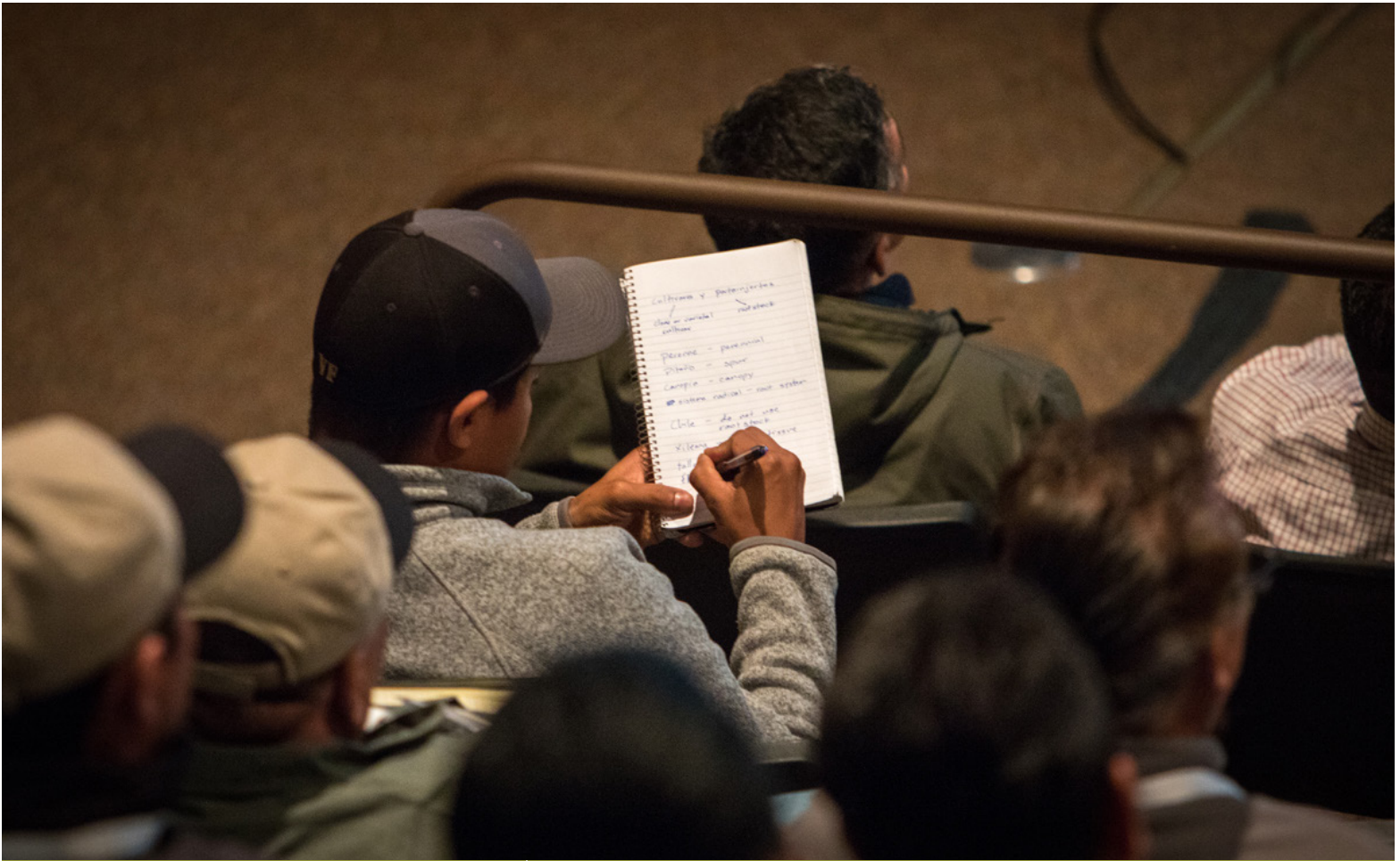
NOVEMBER 29 – 30 61 ATTENDEES

This course provided participants with the knowledge and skills required to effectively train other employees on regulations and the safe application of pesticides.

“I worked with the cellar crew on bottling or putting the wine in barrels, blending. And then one thing I really enjoyed was working in the lab. Aside from that we actually went out to the vineyards. And that’s like, their future, the vineyard. So me personally able to be hands on was pretty cool.”

TATIANA RABANALES, 2019 FIELDS OF OPPORTUNITY INTERN







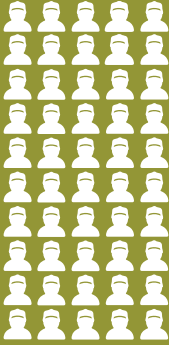
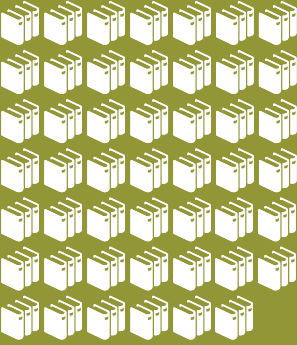





2020 Goals & Initiatives

- Work towards increased financial stability through the development of reserve fund.
- Diversify Foundation's income stream beyond STOMP, i.e. grants, estate planning, etc.
- Expand Fields of Opportunity Summer Mentor Program by attracting participation of additional employers.
- Support Farm Advisor research to understand unique needs of female farmworkers.
- Attract more participants to ROOTSTOCK-Leadership and Management Program.

Our Impact

	FARMWORKERS EDUCATED	HOURS OF EDUCATION	REVENUE RAISED
2011	 411	 20	 \$120,800
2019	 3,100	 580	 \$1,208,474
GROWTH	670%	2,843%	900%
2011-2019	 21,000	 2,900	 \$6,168,899

BOARD OF DIRECTORS

Steve Moulds, President
Moulds Family Vineyard

Paul Goldberg, Vice President
Bettinelli Vineyards

Oscar Renteria
Renteria Vineyard Management

Pete Richmond
Silverado Farming Company

Arnulfo Solorio
Silverado Farming Company

Mike Wolf
Michael Wolf Vineyard Services

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Silverado Farming Company

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Atlas Vineyard Management

Gustavo Avina
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Bazan Vineyard Management

Juan Cardenas
Nord Vineyards

Jose Chang
*Napa County Agriculture
Commissioner's Office*

Dr. Monica L. Cooper
UC Viticulture Advisor, Napa County

Enrique Herrero
Inglenook

Roberto Juarez
Moulds Family Vineyard

Enrique Lopez
Servin-Lopez Vineyard Management

Miguel Luna
Silverado Farming Company

Julie Nord
Nord Vineyards

Rolando Sanchez
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Pam Bond
Swanson Family Estate

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Allied Grape Growers

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Kendall Smith Vineyard Service

Macy Stubstad
Rudd Wines

Amy Whiteford
Emerson Day Vineyard

Blake Wood
Beckstoffer Vineyards

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Bazan Vineyard Management

Dr. Monica L. Cooper
UC Viticulture Advisor, Napa County

Dolores Espinoza
Napa County Health & Human Services

Enrique Herrero
Inglenook

Denise Renteria
Renteria Wines

Rolando Sanchez
Walsh Vineyards Management

Arnulfo Solorio
Silverado Farming Company



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