

2021 ANNUAL REPORT



NAPA VALLEY
**FARMWORKER
FOUNDATION**

To preserve and promote
Napa Valley's world-class vineyards

To support and promote Napa Valley's
vineyard workers through education and
professional development

Letter from the Presidents



To our Napa Valley Grapegrowers and Napa Valley Farmworker Foundation Community,

At this moment, we are celebrating a great vintage following a mild growing season. This gives us time to reflect on the important role NVG and the FWF continue to play in strengthening community, sustaining agriculture, and supporting farmworkers. 2021 has been both a year of recovery and adaptive solutions, and we are proud to continue providing key leadership on big issues such as wildfire prevention, COVID-19 safety, maintaining a sustainable workforce, and climate change, alongside a full schedule of grower and farmworker-centric educational programming. This year, we also celebrated Napa Valley Farmworker Foundation's 10th anniversary and our first Harvest STOMP back together and in-person since 2019.

As we reflect on the year, we are blown away by the generosity of those that cherish the Napa Valley as we do – and who give, so that we can continue our work to promote land preservation and support the people that make up our farming community. Because of you, we can continue setting a gold standard for farming regions across the world.

Now, as we look ahead to 2022, the Napa Valley Grapegrowers and Napa Valley Farmworker Foundation remain committed to our missions and to providing valuable resources for our members and the farmworker community. Thank you for trusting us, staying connected, and investing generously in our continued efforts to build a legacy for Napa Valley agriculture!

With gratitude,

Michael Silacci, President
Napa Valley Grapegrowers

Paul Goldberg, President
Napa Valley Farmworker Foundation

Seasonal Review – Winter



NVG Keynote speakers, Dr. Markus Keller (pictured above) and Dr. Ben-Min Chang, present at the **SUSTAINABLE VINEYARD PRACTICES** program on vine physiology and Irrigation and the intersection of water stress and heat stress in vineyards.

NVG The reimagined **ROUND TABLE SERIES** provided members with exclusive access to one-hour virtual discussions on issues with immediate impact on farming operations such as Economic Strategies and Farm Planning for the “New Normal,” COVID-19 Vaccine: Legal Policies in the Workplace, How to Update your Grape Contracts and Navigate the 2020 Grape Crush Report, and Farming Approaches for Drought.

FWF The inaugural **FINANCIAL LITERACY PROGRAM** launched with three online workshops including an introduction to Vineyard Budgets, Working with Vineyard Budgets in Excel, and Personal Budgets.

FWF By popular demand, the **TECHNOLOGY WORKSHOP** launched three additional sessions providing 41 farmworkers with access to laptops and instruction on how to use technology for online learning.



NVG NVG’s annual **GROWING CONDITIONS REPORT** reached a ten-year milestone of combining practical data with knowledgeable reflection on a decade of growing seasons; this year, NVG produced special retrospective videos, reflecting with hindsight on conditions that defined each vintage.



FWF FWF played an instrumental role in the **COVID-19 VACCINE ROLLOUT** for agricultural workers in Napa County, advocating for access for essential ag workers and creating a companywide vaccination scheduling system by working closely with St. Helena Hospital Foundation and Ole Health.



COVID-19 DISTRIBUTION BY THE NUMBERS

- 220,000 surgical masks
- 40,000 containers of sanitizing wipes
- 24,000 bandanas
- 3,000 Health and Safety kits
- 2,289 bottles of hand sanitizer
- 375 Workplace Safety posters

NAPA VALLEY FARMWORKER FOUNDATION 10-YEAR ANNIVERSARY TIMELINE

Napa Valley Farmworker Foundation was established in 2011 by the Napa Valley Grapegrowers – and in 2021, we are excited to celebrate its 10th anniversary! See all that we have achieved in the past decade:

2012

With initial fundraising dollars, the Foundation launches programs reaching **1,757 people** and representing a **327% growth rate** in the first year.

2013

The 12-week English Literacy program and Leadership and Management seminar are added to support professional growth, increasing **attendance to 2,617** for the year. **Total hours of education delivered increased by 250%** over the previous year.

Spring



FWF The **PATRICK FOLEY FIELDS OF OPPORTUNITY SUMMER MENTOR PROGRAM** gave 23 high school students the chance to gain invaluable work experience, learn soft skills for job success, and make lasting connections. Thank you to the NVG members for sharing their passion for the field and leading the way!

FWF The **FIRE PREVENTION AND PROTECTION PROGRAM LAUNCHED IN SPANISH** in partnership with the Napa County Fire Department, to better prepare vineyard crews for the risks of wildfires.



NVG This year's **BUSINESS OF VINEYARDS** series provided expertise on current vineyard values and trends, the complexities of lease agreements, and maintaining a positive company culture amidst the stresses of today.



FWF The **TRAIN THE TRAINER: TRACTOR** event provided hybrid in person and Zoom instruction with practical training occurring on-site at each employer's location.



NVG The release of the annual **WAGES AND BENEFITS SURVEY OFFERED** data on workforce demographics and compensation and benefits trends. Additionally, Dr. Malcolm Hobbs offered insights on incentives that attract and maintain a **HIGHLY SKILLED WORKFORCE**.

NVG Focused on a climate positive future, **AHEAD OF THE CURVE** provided thought-provoking, science-based presentations on responses to climate challenges in the wine industry, healthy soil management practices, and building a resilient future through innovation and goalsetting.

NAPA VALLEY FARMWORKER FOUNDATION 10-YEAR ANNIVERSARY TIMELINE

2014

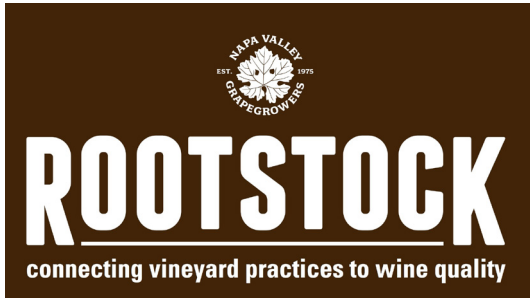
The post-harvest 2-week English Literacy Intensive course is added, delivering a total of **343 hours of education** that year, an **increase of 173%** year over year.

2015

Farmworker students begin to ask for **educational support outside the scope of viticulture**. How to Navigate the American School System Program and a 2-week Math Literacy Intensive course are added.

2016

The Patrick Foley **Fields of Opportunity Summer Mentor Program** is created to connect the next generation of high school students to our largest local industry.



Summer and Fall

NVG ROOTSTOCK offered participants an education-packed day featuring seminars on climate resilience, new wildfire research and tannin management during a drought, and CE credited pest and disease related sessions.



NVG The NVG WILDFIRE TASK FORCE worked with the Napa County Ag Commissioner to update and streamline the Ag Pass Program that would allow growers to conduct essential ag activities during disasters. They advocated for more County funds for fuel load reduction, a County early warning detection system, and WHIP+ disaster assistance funds for growers that suffered losses in 2020.

FWF FWF launches a HARVEST NIGHT SAFETY program covering Cal/OSHA rule changes for outdoor agricultural operations to keep employees safe, as well as a new light meter instruction video for ag workers.

NVG An extensive library of WILDFIRE RESOURCES with tools for members updated in conjunction with launching a FIRE PREVENTION AND PROTECTION webinar for vineyard owners to learn about natural disaster preparedness, defensible space, and how to maintain their property in compliance with Fire Code and NFPA Standards.



FWF The WILDFIRE REGULATIONS AND SAFETY TRAINING provided attendees with a comprehensive understanding of the health effects of wildfire smoke exposure and the most current practices and regulations aimed at protecting workers.

FWF FIRST AID/CPR AND AED TRAINING COURSE empowered vineyard team members to recognize an emergency and teach lifesaving skills, as well as how to address cuts, burns, and dehydration.

FWF The sold-out LEADERSHIP AND MANAGEMENT CONFERENCE featured CE credited seminars for both supervisors and their team members on Farming Adaptations for Climate Change, Water Management in the Vineyard, and Assessing Credit and Navigating the American Retirement System.

2017

Train-the-Trainer course attendance **doubles in demand** with more of Napa Valley's highly skilled workforce being certified to train their own crews.

2018

Fundraising records are broken at Harvest STOMP, raising \$1.2 million for the Farmworker Foundation. This year marks the **400th student to graduate** from the English Literacy program.

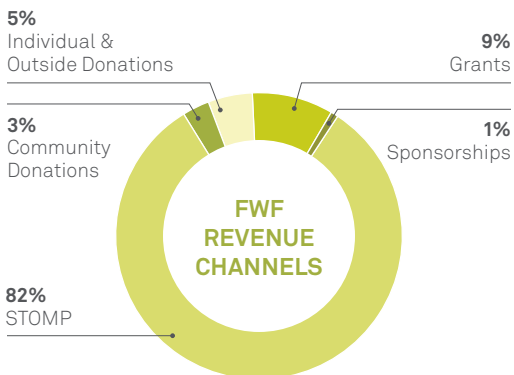
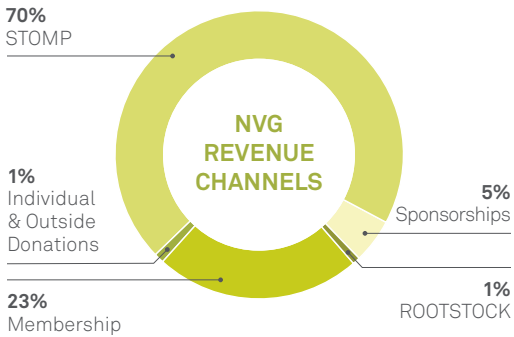
2019

With a **focus on wellness**, the OLE Health Screening Clinic is introduced and open to all at Día de la Familia and the Leadership & Management Program at ROOTSTOCK.



THANK YOU FOR YOUR 2021 CONTRIBUTIONS

Your generosity has contributed greatly to this year's success. The impact of our work is widespread and simply couldn't have happened without your continued support!



2022 Goals at-a-Glance

The Napa Valley Grapegrowers and Napa Valley Farmworker Foundation remain mission-driven as we look ahead to 2022. Our tactical goals for the year include:

Napa Valley Grapegrowers

- 01** Expand viticultural best practices programming and lead on climate resilience and adaptive responses to environmental challenges
- 02** Optimize hybrid platforms for education and bring back signature in-person social events such as the Annual Dinner and Social Clubs
- 03** Continue to advocate for the protection of the Napa Valley — including key issues such as preserving farmland, wildfire prevention and mitigation, and more reliable disaster assistance coverage
- 04** Communicate the importance of the Agricultural Preserve to the future of Napa Valley and the critical need for ongoing support from those far and wide

Napa Valley Farmworker Foundation

- 01** Double farmworker participation in our education programs by maximizing virtual learning opportunities and increasing in-person workshops and trainings
- 02** Launch the skill achievement certificate program to support career advancement for farmworkers; build on introductory courses offered in technology and financial, math and English literacy
- 03** Bring back signature community and recognition events, including the annual Napa County Pruning Contest and Día de La Familia
- 04** Expand the Fields of Opportunity mentorship program by 40% and launch alumni program to continue supporting graduates by providing direction and guidance on how to build their skills and envision a brighter future

NAPA VALLEY FARMWORKER FOUNDATION 10-YEAR ANNIVERSARY TIMELINE

2020

Farmworkers are supported throughout the pandemic and wildfires – 265,000 masks are distributed and approximately \$150,000 is donated for COVID-19 and wildfire emergency financial assistance for farmworkers.

2021

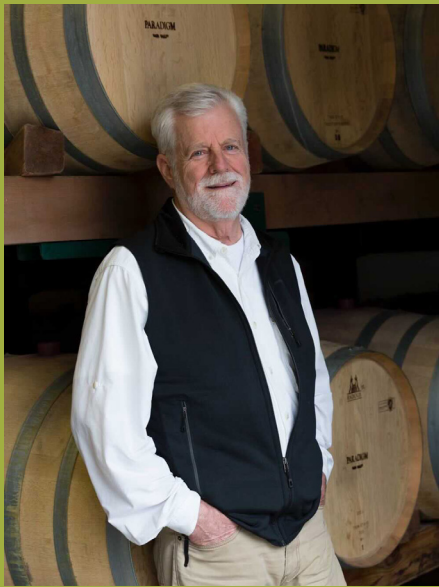
More than \$60,000 is donated to the St. Helena Hospital Foundation's COVID-19 vaccination clinic to support farmworkers. The Foundation adapts to the 'new normal' by establishing technology workshops and a laptop lending program.

2022

As we embark on a new year, there is more work to be done, give today and change a life.



2021 Grower of the Year, Ren Harris



Oakville grape grower and Napa Valley Grapegrowers founder, Ren Harris, was named the 2021 Napa Valley Grower of the Year.

Beyond founding the California Grower Foundation, which established affordable health care access for farmworkers, and the Napa Valley Grapegrowers, throughout his career, Harris immersed himself in many civic, philanthropic, and professional endeavors, all helping to build a legacy for Napa Valley agriculture and land preservation: President of the Napa County Farm Bureau; Governor of the council of California Growers; Napa Valley Co-Op Winery Director; past president and active board member for the Oakville Winegrowers Association; and, since 2002, a 1% for the Planet movement member, annually dedicating 1% of his winery's gross sales toward environmental nonprofits.

NVG President Michael Silacci said, "Ren Harris is an icon, scratch that, a legend in the Napa Valley. His tireless efforts to preserve and protect the land, the vineyards, the people, and the community are woven into the fabric of the Napa Valley. If the Grower of the Year were to receive an Oscar-like statue instead of a belt buckle, Ren would be the model for it."

Ren and his wife, Marilyn, own Paradigm Winery in Oakville, CA.

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Michael Wolf Vineyard Services

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